



FOR IMMEDIATE RELEASE

CHARLIE ROBISON, BRUCE ROBISON, AND KELLY WILLIS TO PLAY SIXTH ANNUAL BUSBY FOUNDATION CRAWFISH BOIL

Phi Delta Theta and The Busby Foundation Team Up Again to Raise Awareness for ALS

AUSTIN, TX – March 28, 2010 – The Busby Foundation and Phi Delta Theta are proud to announce their sixth annual Crawfish Boil featuring Charlie Robison, Bruce Robison, and Kelly Willis on April 16, 2010 from 6:30 – 10:30 p.m. at Stubbs (801 Red River).

The Busby Foundation presents an evening of beer, music, and freshwater crustaceans to raise awareness and money for families in central Texas dealing with Lou Gehrig's Disease. Doors open at 6:30 p.m. and music will begin at 7 p.m. There will also be a raffle drawing for a football signed by Colt McCoy and Jordan Shipley.

"Our annual crawfish boil is always a great event and a fun way to get our message out, but also, literally every dollar raised at this event makes a difference to a Central Texas family dealing with ALS," said Volney Campbell, Board Member of the Busby Foundation. "We are delighted to have Charlie, Bruce, and Kelly on board, great raffle prizes, and of course all you can eat crawfish – and we hope this year will take awareness about ALS and the Busby Foundation to the next level."

Tickets start at \$35 and sponsorships are also available. Please visit www.busbycrawfishboil.org for more info. Tickets are also available at www.frontgatetickets.com and Waterloo Records.

The Busby Foundation supports victims of ALS by laying the building blocks for Assessing Life's Strengths. Bo Busby fought ALS with courage and inspired others to make the most of every day. Money raised by Flavors of the Town will help raise ALS awareness and assist Central Texas victims of ALS and their families.

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About The Busby Foundation

When Bo Busby, HPI, Inc's Chairman of Corporate Services Division, was diagnosed with Lou Gehrig's Disease in November 2001, a group of his colleagues at HPI, Inc. founded The Busby Foundation in his honor. Bo lost his battle with ALS in December 2006 after fighting the disease with strength and dignity for five years. The Foundation seeks to provide victims of ALS and their families in the Central Texas area with financial assistance, education about the disease, and information about local treatment providers.

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