



FOR IMMEDIATE RELEASE

**BOB SCHNEIDER PLAYS STUBBS TO RAISE MONEY AND AWARENESS
FOR THE BUSBY FOUNDATION**

Phi Delta Theta and The Busby Foundation Present Fifth Annual Crawfish Boil

AUSTIN, TX – March 20, 2009 – The Busby Foundation and Phi Delta Theta are proud to announce their fifth annual Crawfish Boil featuring Bob Schneider on April 16, 2009 from 6 – 10 p.m. at Stubbs (801 Red River).

The Busby Foundation present an evening of beer, music, and freshwater crustaceans to raise awareness and money for families in central Texas dealing with Lou Gehrig's Disease. Doors open at 6:30 p.m. and Bob Schneider will begin at 8 p.m. There will also be a raffle drawing for a football signed by Colt McCoy and Jordan Shipley.

"Our Crawfish Boil is a great way to let people who we are and what we do," said Volney Campbell, Board Member of the Busby Foundation. "It is imperative for us to get the word out to central Texans battling the disease that we are here to help. Stubbs and Bob Schneider are wonderful for helping us do this. We are looking forward to a great event."

Tickets start at \$35 and VIP tickets are also available. Please visit www.busbyals.org for more info. Tickets are also available at www.frontgatetickets.com and Waterloo Records.

The Busby Foundation supports victims of ALS by laying the building blocks for Assessing Life's Strengths. Bo Busby fought ALS with courage and inspired others to make the most of every day. Money raised by Flavors of the Town will help raise ALS awareness and assist Central Texas victims of ALS and their families.

CONTACTS:

Chris Valentine
(512) 699-3467
valentine@busbyals.org

Harper Scott
(512) 663-4243
lharperscott@gmail.com

About The Busby Foundation

When Bo Busby, HPI, Inc's Chairman of Corporate Services Division, was diagnosed with Lou Gehrig's Disease in November 2001, a group of his colleagues at HPI, Inc. founded The Busby Foundation in his honor. Bo lost his battle with ALS in December 2006 after fighting the disease with strength and dignity for five years. The Foundation seeks to provide victims of ALS and their families in the Central Texas area with financial assistance, education about the disease, and information about local treatment providers.

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