



FOR IMMEDIATE RELEASE

Busby Foundation Announces Third Annual Flavors of the Town Event

Local Restaurants Cater to Assist Central Texas Families Dealing with Lou Gehrig's Disease

AUSTIN, TX – August 10, 2009 – The Busby Foundation is proud to announce its third annual Flavors of the Town event, taking place on September 17, 2009 from 6 – 9 p.m. at the Hyatt Regency Austin at 208 Barton Springs Road.

Flavors of the Town is a wonderful event focused on raising awareness and funds for The Busby Foundation. The Busby Foundation provides support for families of persons afflicted with ALS in the central Texas area. The evening will include amazing tastings from a number of the best restaurants in Austin, live music, as well as live and silent auctions.

“We are delighted to – again – have such amazing participation for Flavors of the Town,” said Volney Campbell, Board Member of the Busby Foundation. “Our support from the Hyatt Regency Austin makes this event possible and the local restaurants that donate their time and effort make all the difference in our mission to increase awareness of ALS and raise funds to help people in the local community battling the disease.”

Local restaurants participating in Flavors of the Town are Salvation Pizza, McCormick and Schmick's Seafood Restaurant, Bellagio Italian Bistro, Steiner Ranch Steakhouse, Andiamo Ristorante, Eddie V's, SWB a Southwest Bistro, Ill Forks, Shanghai Chinese Restaurant, Tiff's Treats Cookie Delivery, Peche, Garrido's Restaurant, and Hyde Park Bar and Grill.

The Busby Foundation supports victims of ALS by laying the building blocks for Assessing Life's Strengths. Bo Busby fought ALS with courage and inspired others to make the most of every day. Money raised by Flavors of the Town will help raise ALS awareness and assist Central Texas victims of ALS and their families.

For more information and tickets, please visit www.busbyals.org or call 512-422-7090.

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About The Busby Foundation

When Bo Busby, HPI, Inc's Chairman of Corporate Services Division, was diagnosed with Lou Gehrig's Disease in November 2001, a group of his colleagues at HPI, Inc. founded The Busby Foundation in his honor. Bo lost his battle with ALS in December 2006 after fighting the disease with strength and dignity for five years. The Foundation seeks to provide victims of ALS and their families in the Central Texas area with financial assistance, education about the disease, and information about local treatment providers.

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